

NCC Cable System Order

117406784

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|-------------|-------------------------|
| Order # | 62356901 |
| Syscode | 1458 |
| System Name | Spectrum/Packerland, WI |
| Market | Wausau, WI |

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|--------------|---------------------------|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Medium Buying LLC |
| Advertiser | Ron Johnson for US Senate |

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|------------------|---------------|
| Update Date | 10/25/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 2 |
| Total | \$95.00 |
| Commission | \$14.25 |
| Net Total | \$80.75 |
| Total Spots | 19 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

| | |
|-------------------|----------------------------|
| AE | Andrew Volles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |

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|---------------|----|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | |
| Credit Status | |

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|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Comments : | 10.25 New order. Please review and confirm. Thanks! |
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|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|

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|---|------|-----------------------------------|----------|----------|-------|-------|---|--|--|---|---|---|---|---|---|----|---------|---------|----|--------------|
| 1 | ESP2 | Texas Tech @ TCU | 10/24/16 | 10/30/16 | 14:30 | 17:30 | | | | | | X | | - | - | 2 | \$5.00 | \$10.00 | 30 | CFB 10/29 |
| 2 | ESP2 | Tennessee @ South Carolina | 10/24/16 | 10/30/16 | 18:15 | 21:15 | | | | | | X | | - | - | 1 | \$5.00 | \$5.00 | 30 | CFB 10/29 |
| 3 | ESP2 | Washington State @ Oregon State | 10/24/16 | 10/30/16 | 21:45 | 24:00 | | | | | | X | | - | - | 1 | \$5.00 | \$5.00 | 30 | CFB 10/29 |
| 4 | ESPN | Michigan @ Michigan State | 10/24/16 | 10/30/16 | 11:00 | 14:00 | | | | | | X | | - | - | 2 | \$5.00 | \$10.00 | 30 | CFB 10/29 |
| 5 | ESPN | Northwestern @ Ohio State | 10/24/16 | 10/30/16 | 14:30 | 17:30 | | | | | | X | | - | - | 2 | \$5.00 | \$10.00 | 30 | CFB 10/29 |
| 6 | ESPN | Minnesota Vikings @ Chicago Bears | 10/31/16 | 11/6/16 | 19:30 | 23:00 | X | | | | | | | - | - | 1 | \$20.00 | \$20.00 | 30 | MNF 10/31 |
| 7 | OCOL | COLLEGE FOOTBALL 10 SPOTS | 10/24/16 | 10/30/16 | 00:30 | 24:00 | | | | X | X | X | X | - | - | 10 | \$3.50 | \$35.00 | 30 | CFB 10 spots |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 18 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 19 |
| AMT | \$75.00 | \$20.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$95.00 |

SYSTEM APP: SALES ACCT Date Printed 10/25/16
 62356901 | Wausau, WI | Spectrum/Packerland, WI | 1458 |